

FILE

MARCH 28
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 28, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 27- March 30	NAMSB (Nat'l. Assn. of Men's Sportswear Buyers); and BAMA (Boys' and Young Men's Apparel Mfrs. Assn.) at N.Y. Statler Hilton Hotel. Contact: 689-7420.		
Cancelled March 28	DIMITRI'S PREVIEW OF MEN'S FALL COLLECTION, ORIGINALLY SCHEDULED FOR MON., MARCH 28 at 12:00 NOON, HAS BEEN CANCELLED.		
Monday March 28 5:00 P.M.	MENSWEAR FASHIONS FOR FALL & WINTER Show at 5:45 P.M. By invitation. Publicity: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET)	HOTEL PIERRE GRAND BALLROOM
Monday March 28 5:00 P.M.- 7:00 P.M.	MEN'S LOUNGEWEAR PRESENTATION Featuring "All Star" Men's Loungewear. Commentator: Dick Schaap, NBC/TV. By invitation. Contact: Sheila Freidberg, 764-7680.	CELANESE (1211 SIXTH AVENUE)	TAVERN-ON-THE-GREEN CENT. PK. W. & 66TH ST.
Monday March 28 6:00 P.M. Cocktails	FASHIONS FOR MEN, WOMEN, CHILDREN "New Man's Casual World" -- Fall and Winter coordinates. By invitation. Contact: Claude Delibes, 860-0706.	JACQUES JAUNET, INC. (9 WEST 57TH STREET)	REGINE'S 67 EAST 59TH STREET <u>Show at 6:30 P.M.</u>
Monday March 28- March 31	JEWELRY AND FASHIONS FROM HONG KONG From 8 Hong Kong manufacturers. Contact: Maralyn Rittenour, 582-6610.	HONG KONG TRADE DEV'T. COUNCIL (548 FIFTH AVE.)	HOTEL SUMMIT 51ST ST. & LEXINGTON
Beginning Monday March 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-3600.	LOOMTOGS SPORTS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday March 28	NEW TENNIS COLLECTION Continuous by appointment. Contact: 354-3600.	LOOMTOGS TENNIS WHITES	1407 BROADWAY SHOWROOM - 35TH FLOOR
Tuesday March 29 5:30 P.M.- 7:30 P.M.	SHOWING OF FALL & WINTER MENSWEAR "Gentlemen '77". Show at 6:15 P.M. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY (488 MADISON AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
March 29	THE LONDON FASHION EXHIBITION AT EARL'S COURT, LONDON (March 29-April 2).		
March 30	BRITISH INTERNATIONAL FASHION FAIR IN BIRMINGHAM, ENGLAND (March 30-April 2).		
March 31	LONDON DESIGNER COLLECTIONS AT INN-ON-THE-PARK, LONDON (March 31-April 3).		
March 31	THE LONDON COLLECTIONS AT INTERCONTINENTAL, LONDON (March 31-April 3).		
Wednesday March 30 4:00 P.M.	"CHANGING MEN'S LIFE STYLES & FRAGRANCE HABITS" Theatre-in-the-round presentation. Speaker: Robert L. Green. By invitation. Tickets: \$40.00, members; \$60.00, guests. Contact: Annette Green, 673-5580.	FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA GRAND BALLROOM

Wednesday March 30 4:30 P.M.	SHOWING OF FALL HAT COLLECTION By invitation. Thereafter at Commodore showroom, 15 West 39th St., 6th floor. Press: Will Gagan, 679-6996. Buyers: 564-7440.	KANGOL LTD. OF ENGLAND	185 MADISON AVE. (34TH ST.) PENTHOUSE
Thursday March 31 9:30 A.M.	PREVIEW OF HITCHCOCK CHAIR FILM Publ.: Hitchcock--Terry Mayer, 685-6561; Sloane's--Majda Kallab, 695-3800.	W & J SLOANE	2ND FLOOR
Thursday March 31 12:30 P.M.	SHOWING OF FASHIONS BY RICHARD ASSATLY Spring collection by Richard Assatly, for Gino-Snow. For customers. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday March 31 6:30 P.M.- 10:30 P.M.	BENEFIT RECEPTION: INTERNATIONAL PHOTOGRAPHY "International Invitational of Photography '77"--for rehabilitation photography. Price: \$25. to \$100. Exhibit, April 1-21. Contact: Jean Lewis, CI 6-3965.	VOLUNTEER SERVICE PHOTOGRAPHERS (111 W. 57)	UNION CARBIDE GALLERY 270 PARK AVENUE
April 3	FIRST DAY OF PASSOVER (Sunday) -- Begins at sundown, Sat., April 2.		
Beginning Monday April 4	OPENING OF FALL COLLECTION Designed by Adrienne Vittadini. Contact: 221-7373.	AVENTURA (NEW KIMBERLY DIVISION)	1441 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Continuous by appointment.	COLLECTORS I (DIV. LEONARD SUNSHINE) Contact: Barry Zawel, 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Featuring super antelope.	COLLECTORS II (DIV. LEONARD SUNSHINE) Contact: Barry Zawel, 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Printed French jersey dresses and scarves. Contact: Helen Presser, 398-9115.	MAC TAC OF PARIS FOR LEONARD SUNSHINE	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bernice Lewis, 354-0015.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 4	OPENING: FALL HALF- SIZE DRESS COLLECTION Continuous by appointment. Contact: Sam Allen, 398-9115.	YOUNG ADVENTURE (DIV. LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 5 11:00 A.M. & 3:00 P.M.	SHOWING OF FALL COLLECTIONS Also, Regina Porter Designs for Lifestyle 70's. By invitation. Thereafter by appointment. Contact: Dick Copeland, 594-6900.	SPORTOWNE COAT LTD.	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 5 6:30 P.M.- 8:30 P.M.	BENEFIT FOR VICTORIAN SOCIETY Informal modeling of "fashions then and now". Tickets: from \$35.00. Contact: Margaret Kelly, 675-7500, ext. 281. Publicity: Judith Janey, 679-7800.	B. ALTMAN & CO.	7TH FLOOR
Tuesday April 5 7:00 P.M.- 9:00 P.M.	GIANNI VERSACE FASHIONS AT BENEFIT PREVIEW Gianni Versace will be present at a preview of his collections -- Byblos, Complice, Jenny. Show at 7:45. For benefit of Friuli. Admission: \$15.00; \$25.00 per couple. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR

Beginning Monday April 4	FALL SPORTSWEAR & DRESSES Continuous by appointment.	WILROY Contact: 221-2200.	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Sunday April 10 12:30 P.M. Luncheon	ANNUAL EASTER FASHION SHOW By Kasper for Joan Leslie; Vera Maxwell; Rona; Adele Simpson; Thai Lines; Yves St. Tropez; and Pierre Cardin for Men. Produced by Mary Alice Rice. Reservations: \$21.75. Contact: Miss Adams, PL 9-7010.	LEADING DESIGNERS	HOTEL PLAZA TERRACE ROOM
Beginning Monday April 11	FALL COLLECTION IN CALIFORNIA At 10:00 and 2:00 daily.	MR. BLACKWELL Contact: Jerry Padgett, (213) 627-5201.	719 S. LOS ANGELES ST. SHOWROOM
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment.	SIBLEY COFFEE LTD. Contact: 758-2341.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday April 11	OPENING OF FALL COLLECTION Contact: Sam Haber, 391-5460; Publicity: Joanne Creveling, 586-2377.	CHARLOTTE FORD II	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 11	FALL HAND-CROCHETS & HAND-LOOMED KNITS Italian and domestic. By appointment.	ILKA SUAREZ Contact: Bill Beck Assoc., 564-3228.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday April 11- April 15	PRET-A-PORTER SLIDE REPORT Jim Owens will present a color slide report on Fall 1977 French and Italian ready-to-wear at 9:30 & 2:30. For reservations: 354-5967.	TMD INTERNATIONAL	ONE TIMES SQUARE 11TH FLOOR
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment.	ED CARACCI FOR KENNETH WARREN LTD. Contact: Audrey Weber, 736-3780.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 12 2:30 P.M.	PREMIERE: CONTEMPORARY OUTERWEAR FASHIONS Designed by Doe Doneghy. By invitation.	COVERS (DIV. GAMUT & RUSSEL TAYLOR) Contact: 354-4700.	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 12 4:30 P.M. Cocktails	PREMIERE SHOWING OF LEATHER COLLECTION Alex Gropper of Ledaspain will present Spanish leathers for daytime into evening, designed by Oscar de La Renta. Show at 5:00 P.M. (Note change of time). By invitation. Publicity: Billie Gould, 661-9675.	OSCAR DE LA RENTA FOR LEDASPAIN (1410 B'WAY.)	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Tuesday April 12 5:30 P.M. Cocktails	SHOWING OF FALL BLOUSE COLLECTION By invitation. Thereafter at showroom, 498 Seventh Ave., 5th floor. Contact: 947-5363. Publicity: Jody Donohue Assoc., 688-8653.	GLORIA VANDERBILT BLOUSES BY MURJANI U.S.A.	RAINBOW GRILL 30 ROCKEFELLER PLAZA
Tuesday April 12 7:00 P.M.	PREVIEW: SPRING '77 DESIGNER ROOMS "Country Manners" -- rooms created by Richard Knapple -- "The New Texture of France." For benefit of L'Entraide Francaise. By invitation. Tickets: \$30.00 each; \$50.00 per couple. Publicity: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	7TH FLOOR
Tuesday April 12 7:00 P.M.	CACHAREL BENEFIT FASHION SHOW By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR

Wednesday April 13 12:00 Noon Luncheon	"CHILDSTYLE" -- GIRLS' AND BOYS' FASHIONS Toddler to teen fashions for back-to-school and Fall. Ettinger, Frederick Atkins; Diane Specht, Earnshaw Publications. Price: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM Co-Chairmen: Cele Price:
Wednesday April 13 4:00 P.M.	PREMIERE SHOWING OF FALL KNIT COLLECTION By invitation. Thereafter, through May 5, St. Regis, Suite 305, by appoint- ment. Contact: Rea Lubar, 279-0790.	MAEJA	ST. REGIS HOTEL VERSAILLES SUITE
Wednesday April 13 6:30 P.M.- 8:30 P.M.	TRIBUTE TO BILL BLASS AND FASHION SHOW Retrospective and highlights from Summer collection. Sponsored by patrons of J.O.B. Contact: Arlene Ledges, 725-2500. Publ.: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MAIN FLOOR
April 13	FASHION WEEK IN MUNICH, GERMANY (April 13-17).		
Thursday April 14 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 1407 Broadway, 21 fl., 279-8120.	GAYLE KIRKPATRICK FOR TUDOR SQUARE	500 CLUB 500 SEVENTH AVENUE
Thursday April 14 6:00 P.M.- 8:00 P.M.	BENEFIT SHOW: MEN'S AND BOYS' FASHIONS Featuring John Weitz fashions for men and boys, modeled by fathers and sons. Tickets: \$25.00, for Boy Scouts of Greater N.Y. Contact: John Miltner, 345 Hudson St., 242-1100. Publicity: Pat Cantor, WI 7-3300.	LORD & TAYLOR	11TH FLOOR
April 15	EARLY FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (April 15-18).		
April 16- April 19	AMERICAN HOME SEWING COUNCIL SHOW AT N.Y. STATLER HILTON, 7TH AVE., & 33RD ST. Contact: 350 Fifth Avenue, 736-8820.		
Monday April 18 2:00 P.M.	FALL COLLECTIONS BY JIM BALDWIN By invitation. Contact: Maggie Culkin, BR 9-6560. Press: Terry Mayer, 685-6561.	IZOD FOR HER; & CRYSTAL COLLECTIONS	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday April 18 3:00 P.M.	PREMIERE: FALL LOUNGEWEAR By invitation. (<u>Note change of time</u>). Thereafter by appt. Contact: 564-1820.	OSCAR DE LA RENTA FOR MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 18 3:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 29th floor. Contact: 221-1212, ext. 243.	HALSTON V; HALSTON VI (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Monday April 18 4:30 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Contact: 751-0443.	EUROPEAN FASHION EXCHANGE	PLACE TO BE ANNOUNCED
Monday April 18 6:00 P.M. Champagne	PREMIERE SHOWING: FALL DRESSES & SEPARATES Reception followed by show at 6:30. By invitation. Thereafter by appointment. Buyers: Barbara Dorio, OX 1-1780. Press: Anne York at McGrath/Power, 661-1480.	JESSIE DORIO	18 WEST 23RD STREET SHOWROOM - 5TH FLOOR
Monday April 18 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW: NEW THIRD FLOOR Introducing new fashion floor. For press, by invitation. Publicity: Judith Janey, 679-7800, ext. 568.	B. ALTMAN & CO.	3RD FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Doris Reiter or Pat Mapes, 244-6670.	MORTON MYLES FOR ASSEMBLAGE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	DONALD BROOKS Contact: Stephen Perlo, 391-0900.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	INGRID CADO Contact: Terry Heitzler: 594-8955.	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	PIERRE CARDIN Contact: 354-9760.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	DON LUIS DE ESPANA Contact: 354-2270.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 18	PREMIERE OF FALL COLLECTION Continuous by appointment.	NANCY EBKER - SPORTWORK Contact: 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR
Beginning Monday April 18	SHOWING OF FALL COLLECTIONS Del Costa of Paris, Annemarie Gardin, George & Maria Wohl.	FLORENCE & CELESTE Contact: 279-9620.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	CHARLOTTE FORD Contact: 391-5460. Publ.: Joanne Creveling, 586-2377.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Contact: Ruth Winslow, 221-6655. Publicity: Jody Donohue Assoc., 688-8653.	EVA GABOR APPAREL	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	GOLDWORM Contact: 244-1700.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Monday April 18- May 6	FALL FASHION SEMINAR At 9:00, 12:00 & 4:00, by appointment.	HARPER'S BAZAAR Contact: Patti Ewart, 935-2721.	717 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	KAPPI Contact: Allan Gelfond, 239-9494.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 18- April 29	FALL COLLECTION BY JULES-FRANCOIS CRAHAY By appointment.	LANVIN-- BOUTIQUE DE LUXE Contact: Sylvia Eyral or Constance Bosworth, 581-3890.	1370 SIXTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	MAYA Contact: 988-8444.	773 MADISON AVENUE (AT 66TH STREET)
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	MIRA DE MOSS Contact: Bill de Moss, 695-1686.	335 WEST 38TH STREET SHOWROOM - 5TH FLOOR

Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	GIOVANNI DE MOURA Contact: 675-7228.	7 WEST 22ND STREET SHOWROOM - 10TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous showings.	NANTUCKET NATURALS Contact: 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	ALBERT NIPON; NIPON BOUTIQUE Contact: 354-0760.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday April 18- April 29	FALL COLLECTION FROM LONDON By appointment.	BRUCE OLDFIELD Contact: Joanne Creveling, 586-2377.	730 FIFTH AVENUE SUITE 9202
Beginning Monday April 18	OPENING OF FALL COLLECTION By appointment.	PINKY & DIANNE LTD. FOR PRIVATE LABEL Contact: David Rosenzweig; Publ.: Joanne Creveling, 586-2377.	730 FIFTH AVENUE SUITE 1902
Beginning Monday April 18	PREMIERE OPENING: FALL COLLECTION Continuous by appointment.	CHRISTIAN RUPERT, INC. (MILAN - NEW YORK) Contact: Herbert Mermelstein, 764-3726.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	NOI Contact: 398-9000.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	BARON PETERS & ROBERT LEONARD Contact: 564-6238.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday April 18	FALL COLLECTION BY CLOVIS RUFFIN No formal show.	RUFFINWEAR; RUFFINKNIT Contact: Bert Reifer, 221-0661. Publ.: Jeanne Chappell, 221-0644.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 18	FALL: BELLE SAUNDERS & JOSEPH GARGUILLO Continuous by appointment.	ABE SCHRADER CORP. Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	SPORTWHIRL; & MULTI FACETS Contact: Barbara, 563-0800.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 18- May 6	OPENING OF FALL COLLECTION Continuous by appointment.	ERNST STRAUSS; SCHNELL SPORT Contact: Paul Scott, 265-3024 or CI 7-2200.	HOTEL GOTHAM SUITE 1801
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA Contact: 244-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	THAI LINES; & STAR OF SIAM Contact: Linda Bach, 398-0920.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	SUSAN THOMAS Contact: 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR

Beginning Monday April 18	OPENING OF FALL COLLECTION Including velours, silk and cotton knits.	TRIC-TRAC	37 WEST 39TH STREET SHOWROOM - 8TH FLOOR Contact: Hope Kirk, 221-7935.
Tuesday April 19 8:45 A.M.	OPENING OF FALL COLLECTION Continental breakfast. By invitation. Thereafter, 5th fl.	TRACY MILLS (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE Contact: 221-6374.
Tuesday April 19 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 10:00 A.M. By reservation.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: 354-8600.
Tuesday April 19 11:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 11:00 A.M. By reservation.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: 221-1445.
Tuesday April 19 12:00 Noon	SHOWING OF FALL COLLECTION Also, Mon., April 25 at 12:00 Noon. By reservation.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: 391-2255.
Tuesday April 19 1:00 P.M.	SHOWING OF FALL COLLECTION Sica Knits by Milton Kent Ford.	CASI; & SICA KNITS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: Gladys Thompson, 594-4470.
Tuesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 12:00 Noon. By reservation.	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 221-5726.
Tuesday April 19 3:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter by appointment.	RODRIGUES FOR CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH AVENUE Contact: 244-6761.
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor.	GAMUT BY DON SAYRES (512 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED Contact: 354-4700.
Tuesday April 19 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation.	TRIGERE-TOO BY SUSSEX	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: 391-9100. Thereafter, 1290 Sixth Ave., 586-6707.
Tuesday April 19 7:00 P.M. Dinner- Dance	"MODAPRONTA" - ITALIAN FALL READY-TO-WEAR By: Giorgio Armani, Basile, Laura Giagiotti, Callaghan, Complice, Roberta di Camerino, Krizia, Missoni, Trell, Valentino. Special award to Diana Vreeland, for her outstanding encouragement and support of the Italian fashion industry. Host: Dr. Lucio Caputo, Italian Trade Commissioner. Show at 7:30. By invitation. April 14-20, "Italian Week on Fifth Avenue".	ITALIAN TRADE COMMISSION	HOTEL PIERRE GRAND BALLROOM Contact: 432-9250, ext. 28.
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	DALANI II/DAL KNITTERY BY ARTHUR DALAGER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Publicity: Betty Yarmon, 563-2300.
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: 354-7880.
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	NAP KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: 239-9400.

Beginning Tuesday April 19	OPENING OF FALL COLLECTION Contact: Esther Reifer, 695-4270.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Press: Jeanne Chappell, 221-0644.
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joan Resker, 695-5100.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 19- April 26	PREMIERE: FALL FASHIONS FOR LARGE SIZES Young designer fashions -- size 12 and up. Contact: (315) 479-7679.	RUBENS' DREAM LTD. (929 ACKERMAN, SYRACUSE)	HOTEL YORK - ROOM 1019 7TH AVE. & 36TH STREET
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Contact: Buyers -- Jean Pailitz, 221-0637. Press -- Jeanne Chappell, 221-0644.	MALCOLM STARR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 695-6950.	HARRY STRIEBEL FOR TREVI COURT	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 20 9:00 A.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Jeanne Atkinson, 221-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 20 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marie Lippe, 398-9000.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-0901.	GINO-SNOW BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 20 12:00 Noon	LUNCHEON SHOW: FALL MONTREAL DESIGNER LINES Show at 1:15 P.M. By invitation. Contact: 581-0770, ext. 16.	MONTREAL FASHION IMPORTS	ST. REGIS HOTEL ROOF
Wednesday April 20 1:00 P.M.	SHOWING OF FALL COLLECTION Also, April 25 at 1:00 P.M. By invitation. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 20 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 16th floor. Contact: 354-8336.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM

Wednesday April 20 5:30 P.M.	SHOWING OF FALL COLLECTION IN N.Y. Also, April 26 & May 2 at 5:30. Contact: Walter Oppenheimer, (213) 627-0806.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1201
Wednesday April 20 6:00 P.M. Cocktails 7:00 P.M. Show 8:30 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics: Donald Brooks, Patti Cappalli, Albert Capraro, Oscar de la Renta, Donna Karen, Calvin Klein, Leo Narducci, Jacques Tiffeau, Chester Weinberg. Parsons Awards to ILGWU/ Sol Chaikin, recipient; Jonathan Logan/Richard Schwartz, recipient; Lord & Taylor/Joseph E. Brooks, recipient. Chairman: Jerry Silverman. Commentator: Rita Perna. Reservations: \$150.00. (Black tie). Contact: Edwin Cohen, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday April 20 6:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Joyce Ziskind, 486-0058 or 688-3115.	JUDY HORNBY INTERNATIONAL (237 E. 60TH ST.)	U.N. PLAZA HOTEL 1 UN PLAZA (1ST AVE. 44 ST.)
Beginning Wednesday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO; & MIGNON INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
April 20	FRANKFURT, GERMANY FUR FAIR (April 20-24).		
Thursday April 21 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 354-2299.	JAMES DAUGHERTY (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday April 21 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Associates, 682-6620.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday April 21 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Thursday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION Show followed by luncheon. By invitation (must present at door). Contact: Buyers--Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FLOOR 645 FIFTH AVE. (AT 51 ST.)
Thursday April 21 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: 354-9440.	ANTHONY MUTO FOR MARITA; A.M./P.M. (530 7 AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday April 21 4:00 P.M.	FALL SHOWING: DRESSES & SPORTSWEAR Narducci dress collection and Narducci sportswear collection. By invitation. Thereafter appt. Dresses-530 Seventh Avenue, 26th fl.; Jeff Levine, 221-6720. Sportswear-1407 Broadway, 41st floor, Herb Lewin, 221-3080.	LEO NARDUCCI-DRESSES: NARDUCCI WITH THE SMITHS	500 CLUB 500 SEVENTH AVENUE
Thursday April 21 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-5765.	ALICE BLAINE FOR GIRAFFE	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Thursday April 21 6:45 P.M. Food & Open Bar	FALL COLLECTIONS-- NEW YORK & PARIS Cygne Designs (available 530 7th Ave.); plus Dorothee Bis and other collections from Paris (available 729 Madison Ave. at Dianne B.). By invitation. Contact: Hathaway/de La Chapelle, 751-5027.	CYGNE DESIGNS & DIANNE B.	BISTRO UN-DEUX-TROIS 123 WEST 44TH STREET

Beginning Thursday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joan Miller, 221-1240.	VALERIE PORR	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday April 22 9:00 A.M.	TWO SHOWINGS: PRET-A-PORTER At 9:00 A.M. & 12:00 Noon. Price and details later. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL 6TH AVE. & 53RD STREET
Friday April 22 9:15 A.M. Breakfast	SHOWING OF FALL COLLECTION Show at 9:45. By invitation. Thereafter by appointment, 1411 Broadway, Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION	1407 CLUB 1407 BROADWAY
Friday April 22 10:30 A.M.	SHOWING OF FALL DRESS COLLECTION By invitation. Thereafter by appointment.	CHESTER WEINBERG (550 SEVENTH AVENUE)	80 WEST 40TH STREET IMPRINTS STUDIO - 9TH FL.
Friday April 22 11:00 A.M.	FALL EVENING FASHIONS AND SPORTSWEAR By invitation. Publicity: Southern Connection, 751-9056.	MUNEY DESIGNS INC.; JAY JAXON FOR MUNEY	BROTHERHOOD-IN-ACTION 560 SEVENTH AVENUE
April 22	12:00 Noon, THE FASHION GROUP PRET-A-PORTER (2nd Show). Contact: CI 7-3940.		
Friday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment at P.B.S.A. showroom, 498 Seventh Ave., 9th floor. Contact: Fred Weston, 929-2591.	CLAUDE PAYNE	142 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Sunday April 24- April 27	"THE MAGIC OF COLOR"-- DIRECTIONS, WORKSHOPS Contact: 1000 Vermont Avenue, N.W., Washington; (202) 628-4634.	COLOR MARKETING GROUP	SHERATON RITZ HOTEL MINNEAPOLIS, MINN.
April 24	113TH IGEDO SHOWING IN DUSSELDORF, GERMANY (April 24-28).		
Monday April 25 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 11th floor. Contact: 221-4200. Publicity: Hathaway/de La Chapelle, 751-5027.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
April 25	10:00 A.M., GEOFFREY BEENE & BEENE BAG (Press Show), 550 Seventh Ave., 398-0800.		
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By reservation. Contact: Barrie Sommerfield, 398-9000.	GLORIA VANDERBILT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 25	12:00 Noon, BILL BLASS (Press Show), 550 Seventh Ave., 17th floor, 221-6660.		
April 25	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st fl., 391-2255.		
April 25	1:00 P.M., VERA MAXWELL (2nd Show), 530 Seventh Ave., 26th floor, 563-4358.		
Monday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION Also April 26 at 2:00 P.M. (Press Show, April 25 at 10:00 A.M.-see above). By reservation. Contact: 398-0800.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
April 25	3:00 P.M., GLORIA VANDERBILT (2nd Show), 550 Seventh Ave., 15th fl., 398-9000.		

Monday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom. Press: Jeanne Chappell, 221-0644.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION Also, April 27 at 5:30. By invitation. Contact: Robert Nelson, (213) 652-9010.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Monday April 25 6:45 P.M.	SHOWING OF FALL COLLECTION Show followed by dinner. By invitation. Thereafter at showroom, 31 West 36th Street. Contact: Buyers--Eileen Rubini; Press-Guy Burgos, 247-2300.	FRANK YOUNG FOR ARTHUR RICHARDS	PLACE TO BE ANNOUNCED
April 25- May 6	CALIFORNIA CONTEMPORARY FASHION GUILD SHOWINGS AT U.N. PLAZA HOTEL, 44TH ST. & FIRST AVE. Contact: Therese Keating, 110 E. 9th St., L.A., (213) 628-6100.		
Beginning Monday April 25	PREMIERE: FALL KNITS, FURS, SUEDES, LEATHERS Continuous by appointment. Contact: Rea Lubar, 279-0790.	ROBERTO CAVALLI	HOTEL PLAZA PRIVATE SUITE
Monday April 25- May 6	FALL COLLECTION IN NEW YORK Continuous by appointment. Contact: (213) 687-9988.	MIMI FAYAZI (110 E. 9TH, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 25	OPENING OF FALL SKIRT COLLECTION Continuous by appointment. Contact: Lou Miller, 398-9000.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 25- April 28	PREMIERE: N.Y. SHOWING BY LONDON DESIGNERS Fall fashions by: Ann Buck, Clutch Cargo, Jane Cattlin, Kay Cosserat, Juliet Dunn, Cherry Frizzell, Gina Frattini, Bill Gibb, Marisa Martin, Salvador, Shuji Tojo, Patti Searle, Janet Reger. Showing daily, 9:00 A.M. to 8:00 P.M. Contact: Liaison Agency, 355-7310.	THE LONDON DESIGNER COLLECTIONS	ONE PENN PLAZA 7TH AVE. & 34TH STREET
Beginning Monday April 25	OPENING OF FALL COLLECTION Contact: Rosalind Taffel, 354-8590. Publicity: Joanne Creveling, 586-2377.	MARION MAGED	1411 BROADWAY SHOWROOM - SUITE 1212
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 398-0763.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday April 25- April 29	FALL DAYWEAR & LATE-DAY DRESSES Including evening silk dresses. Continuous by appointment. Buyers--BU 8-3637. Press--Hathaway/de La Chapelle, 751-5027.	SHU-BA BY HOLLY LUEDERS	HOTEL PLAZA PRIVATE SUITE
Tuesday April 26 8:45 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' Show at 4:00 P.M. By reservation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Tuesday April 26 10:00 A.M.	FALL II COLLECTION Also at 1:00 P.M. (Limited seating). By invitation. Contact: 736-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR

Tuesday	OSCAR DE LA RENTA	ACCESSORY STREET	DORAL HOTEL
April 26	SCARF COLLECTION	(396 FIFTH AVENUE)	70 PARK AVENUE
10:00 A.M.	By invitation. Contact: Cathy Gutterman, (201) 379-2274; or 736-8686.		
April 26	10:00 A.M., ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd fl., 354-8600.		
April 26	11:00 A.M., MOLLIE PARNIS BOUTIQUE (2nd Show), 530 Seventh Ave., 18th fl., 221-1445.		
Tuesday	SHOWING OF FALL	MRS. H. WINTER FOR	155 WEST 23RD STREET
April 26	COLLECTION	YESTERDAY'S NEWS	SHOWROOM - 10TH FLOOR
11:30 A.M.	By invitation. Thereafter by appointment. Contact: 691-8300.		
April 26	12:00 Noon, HANAE MORI (2nd Show), 550 Seventh Ave., 5th fl., 221-5726.		
Tuesday	SHOWING OF FALL	VICTORIA ROYAL	530 SEVENTH AVENUE
April 26	COLLECTION	BY MARTIN STAEHEL	SHOWROOM - 7TH AVENUE
1:00 P.M.	By invitation. Thereafter by appointment. Contact: 947-6845.		
April 26	1:00 P.M., BETTY HANSON & CO., (2nd Show), 205 W. 39 St., 14th fl., 736-8888.		
Tuesday	SHOWING OF FALL	ALBERT NIPON	530 SEVENTH AVENUE
April 26	COLLECTION		SHOWROOM - 3RD FLOOR
2:00 P.M.	By invitation. Thereafter by appointment. Contact: 354-0760.		
April 26	2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd Show), 550 7 Ave., 4th fl., 398-0800.		
Tuesday	SHOWING OF FALL	JOHN ANTHONY	550 SEVENTH AVENUE
April 26	COLLECTION		SHOWROOM - 24TH FLOOR
3:00 P.M.	By invitation. Thereafter by appointment. Contact: 239-7080.		
Tuesday	SHOWING OF FALL	DOMINIC ROMPOLLO	500 CLUB
April 26	COLLECTION	(530 SEVENTH AVENUE)	500 SEVENTH AVENUE
4:00 P.M.	By invitation. Thereafter by appointment, 7th floor. Contact: Jean Roberts, 354-1880. Publicity: Rubye Graham, 355-0557.		
Tuesday	SHOWING OF FALL	TRIGERE, INC.	550 SEVENTH AVENUE
April 26	COLLECTION		SHOWROOM - 16TH FLOOR
4:00 P.M.	Also, Thurs., April 28 at 4:00 P.M. By reservation. (Press, Tues., May 3 at 11:30. By invitation). Contact: 391-9100.		
April 26	4:00 P.M., BLASSPORT (Buyers' Show), Four Seasons, 99 E. 52 St., 354-4200.		
Tuesday	SHOWING OF FALL	KIMBERLY & KIMS	1411 BROADWAY
April 26	COLLECTION		SHOWROOM - 16TH FLOOR
5:00 P.M.	Also, Tues., May 3 at 4:00. By invitation. Contact: 221-7373.		
Tuesday	SHOWING OF FALL	RALPH LAUREN	PLACE TO BE
April 26	COLLECTION	(550 SEVENTH AVENUE)	ANNOUNCED
5:30 P.M.	Buyers--Judy Flynn, 221-0675; Press--Jeanne Chappell, 221-0644.		
April 26	5:30 P.M., HELGA (2nd Show), Hotel Gotham, Suite 1201, (213) 627-0806.		
Tuesday	PRESS SHOWING OF	HOLLY'S HARP--CALIFORNIA	HOTEL PLAZA
April 26	FALL COLLECTION	(950 CAHUENGA, L.A.)	PRIVATE SUITE
7:00 P.M.	Showings at 9:00 A.M., April 27, 28, 29, May 2. By appointment through May 6. Contact: Jim Harp, (213) 462-6377.		

April 27 IDEACOMO FABRICS EXHIBIT IN COMO, ITALY (April 27-29).

Wednesday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION Introducing Bon Menage, new dress collection. By invitation. Thereafter by appointment, 530 Seventh Ave., 2nd floor. Contact: 563-0988.	GIL AIMBEZ--GENRE; GIL AIMBEZ--BON MENAGE	STATLER HILTON HOTEL 7TH AVE. & 33RD STREET
Wednesday April 27 10:00 A.M.	OPENING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 244-2700.	GINALA, GINESSA, AQUANALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Wednesday April 27 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Rick Costello, 354-4260. Publ.: Rea Lubar, 279-0790.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 27 12:00 Noon	SHOWING OF FALL COLLECTION Also at 3:30 P.M. Contact: 736-9601. Publ.: Joanne Creveling, 586-2377.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Wednesday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 28, 1:00. (Press, Mon. April 25, 12:00 Noon). Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 27 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 3rd floor. Contact: 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE)	BROTHERHOOD-IN-ACTION 560 SEVENTH AVENUE
Wednesday April 27 4:30 P.M.- 6:00 P.M.	FALL SPORTSWEAR BY BERT & CORINNE PULITZER In cooperation with N.Y.C.'s Wildcat Service Program (to clean midtown area)-- Director--Wilbert A. Tatum. Publicity: Billie Gould Assoc., 661-9675.	BERT PULITZER CO. & PULITZ-HER (27 W. 23 ST.)	PLACE TO BE ANNOUNCED
Wednesday April 27 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 530 Seventh Ave., 10th fl., 391-0420.	PATTI CAPPALLI FOR SILVERMAN SPORT	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday April 27 5:30 P.M.	RECEPTION FOR VICTORIA FYODOROVA Alexandra de Markoff will introduce Victoria Fyodorova, their "new beauty Vodka/Caviar image". By invitation only. Contact: Claire McDaniel, 489-3609.	ALEXANDRA de MARKOFF	21 CLUB (HUNT ROOM) 21 WEST 52ND STREET
April 27	5:30 P.M., MICHAEL NOVARESE (2nd Show), Hotel Plaza, Private Suite, (213) 652-9010.		
Wednesday April 27 6:00 P.M. Cocktails	BENEFIT DINNER- DANCE Honoring Mrs. Doris Shaw of Bloomingdale's. Chairman: Richard Shortway. Tickets: \$175.00 each. Contact: 751-4000.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	ST. REGIS HOTEL ROOF
Wednesday April 27 6:00 P.M.- 8:00 P.M.	FALL LATE-DAY & EVENING SILK FASHIONS Informal modeling. Buyers: 249-4043, Press: Hathaway/de La Chapelle, 751-5027.	ZORAN (22 EAST 69TH STREET)	PLACE TO BE ANNOUNCED
Beginning Wednesday April 27	PREMIERE OF FALL COLLECTION Contact: Buyers--Larry Kur, 221-2787; Press--Jeanne Chappell, 221-0644.	RALPH LAUREN ACTIVE SPORT	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 28 8:30 A.M. Breakfast	SHOWING OF FALL EVENING FASHIONS Show at 8:45 A.M. By invitation. Thereafter by appointment. Buyers: 628-3817. (Note change of date and time).	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Thursday April 28 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-4200. Publ.: Hathaway/de La Chapelle, 751-5027.	KASPER FOR J.L. SPORT (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Thursday April 28 9:45 A.M. Breakfast	SHOWING OF FALL COLLECTION Continental breakfast. Show at 10:15 A.M. By invitation. Thereafter at showroom, 5th floor. Contact: Ethel Shieff, 594-5010. Publ.: Vera Bacal, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE)	1407 CLUB 1407 BROADWAY
Thursday April 28 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday April 28 12:00 Noon Luncheon	ANNUAL KNITWEAR FASHION SHOW AND LUNCHEON Knitwear and swimwear for men, women, children. Produced by Mia Grau. Tickets: \$20.00. Contact: MU 3-7520.	NAT'L KNITTED OUTERWEAR ASSOCIATION (51 MADISON)	WALDORF-ASTORIA GRAND BALLROOM
Thursday April 28 12:30 P.M.	PRESS SHOWING OF FALL COLLECTIONS Also, Eleanor Brenner for Brenner Bees. By invitation. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
April 28	1:00 P.M., BILL BLASS (3rd Show), 550 Seventh Ave., 17th fl. Contact: 221-6660.		
Thursday April 28 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Barbara Walker, 354-9080.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday April 28 3:00 P.M.	PREMIERE SHOWING: FALL READY-TO-WEAR By invitation. Thereafter by appointment. Contact: Bob Miller, 354-3100.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 28	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 17th fl. Contact: 354-6340.		
April 28	4:00 P.M., TRIGERE (2nd Show), 550 Seventh Ave., 16th fl. Contact: 391-9100.		
Thursday April 28 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 13th floor. Contact: 736-8867.	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	STUDIO 54 WEST 54TH ST. & B'WAY
Thursday April 28 5:15 P.M.	SHOWING OF FALL COLLECTION Show at 5:45 P.M. By invitation. Contact: 399-2450.	BILL KAISERMAN FOR THE RAFAEL WOMAN	REGINE'S 502 PARK AVE. (59TH ST.)
Friday April 29 9:30 A.M.	SHOWING OF FALL READY-TO-WEAR By invitation. Thereafter by appointment. Contact: CI 7-1100.	STEPHEN BURROWS' WORLD FOR PAT TENNANT, INC.	PLACE TO BE ANNOUNCED
Friday April 29 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-4395.	CHARLES SUPPON (550 SEVENTH AVENUE)	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

Friday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Friday April 29 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 20th floor. Contact: 354-4330. Publicity: Roz Rubenstein, 691-8340.	CAROL HORN'S HABITAT; C.H.H. DRESSES	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Friday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 925-6332.	JOAN VASS	418 WEST 25TH STREET SHOWROOM
May 1	1977 KNITTING ARTS EXHIBITION IN ATLANTIC CITY, N.J. (May 1-5). Contact: 986-0414.		
Monday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers' Show at 2:30. By reservation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday May 2 11:30 A.M. Brunch	SHOWING OF FALL WOMEN'S COLLECTION Ready-to-wear for women at new showroom. By invitation. Contact: Michelle Corbin-Hillman, 929-0490.	DIMITRI	142 FIFTH AVENUE NEW SHOWROOM - 4TH FL.
May 2	2:30 P.M., OSCAR DE LA RENTA (2nd Show), 550 Seventh Ave., 11th fl., 354-6777.		
May 2	5:30 P.M., HELGA (3rd Show), Hotel Gotham, Suite 1201, (213) 627-0806.		
Beginning Monday May 2	FALL COLLECTION IN NEW YORK At 10:00 and 2:00 daily. Contact: 265-3988.	MR. BLACKWELL (719 S. L.A. ST., L.A.)	WARWICK HOTEL-SUITE 2206 65 WEST 54TH STREET
Tuesday May 3 9:00 A.M.	COORDINATED SPORTSWEAR -- BREAKFAST SHOW By invitation. Thereafter by appointment. Contact: 246-3232.	STANLEY BLACKER (1290 SIXTH AVENUE)	COPACABANA 14 EAST 60TH STREET
May 3	11:30 A.M., TRIGERE (Press Show, by invitation), 550 Seventh Ave., 391-9100.		
Tuesday May 3 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 3	4:00 P.M., KIMBERLY & KIMS (2nd Show), 1441 Broadway, 16th fl., 221-7373.		
Thursday May 5 5:30 P.M.- 7:30 P.M.	"EUROPEL" - LEATHERS FROM ITALY By invitation. Presented in conjunction with Italian Trade Week (May 5-10). Contact: Gabriella Forte Glantz, 744-2714.	ITALIAN LEATHER GOODS	ST. REGIS HOTEL LOUIS XVI SUITE
Tuesday May 10- May 12	9TH INTERNATIONAL LEATHER GOODS SHOW AT HOTEL AMERICANA -- Handbags, luggage, personal leather goods, ready-to-wear in leather and other materials. Contact: International Trade Shows, 545 Fifth Ave., 687-1185.		
May 10- May 13	INTERSTOFF IN FRANKFURT -- 37TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 686 Fifth Ave., 582-7788.		
Tuesday May 10 5:30 P.M.	SEVENTY-EIGHTH ANNUAL FASHION SHOW Retrospective honoring Richard Avedon. Tickets: \$10.00. Contact: 636-3465.	PRATT INSTITUTE (BROOKLYN, N.Y.)	N.Y. HILTON HOTEL SUTTON ROOM